

**Rochester Orienteering Club
September 2018 Board Meeting Minutes**

Date:	September 18, 2018
Location:	Carl and Ruhksana's House
Address:	7 Wild Berry Lane, Pittsford
Attendees:	Don Winslow, Stina Bridgeman, Tyler Borden, Doug Hall, Ruhksana Palmer, Carl Palmer, Ed Deller, Anne Schwartz, Dick Detwiler, Steve Tylock, Mike Alexander, Heidi Hall, Lindsay Worner, Rick Worner, Gary Maslanka, Tom Rycroft
Absent:	Mike Meynadasy, Rick Lavine, Bob Bundy, Stephen Brooks
Guests:	Tom McNelly

Administrative Tasks:	Owner:	Action:
Call to Order	Doug	7:02pm
Approval of Previous Meeting's Minutes	Doug	Rick Worner/Lindsay Worner – motion approved
Treasurer's Report	Lindsay	PayPal: \$6,438.92 Key Bank: \$19,884.32 Total: \$26,323.24
BOD Vacancies – Elect Carl Palmer as President-Elect	Doug	Lindsay Worner/Heidi Hall –motion approved
Nominating Committee	Doug	Lindsay, Anne, Stephen B., Mike A., Kathy B. Any BOD member who would like to step down should contact an officer.

Committee Reports:

The 7 committees which meet as needed and will report at each BOD meeting are:

1. COMMUNICATIONS (Website, newsletter, social media and publicity) – Laurie, Lindsay*, Dick, Steve T., Heidi, Rukshana
2. PERMANENT COURSES AND MAP SALES (Maintaining perm. courses (PCs), putting together PC packets, distributing PC packets and other maps to sellers and by mail. Soliciting seasonal map hike courses from members that could be put on website for member use and training.) – Rick W., Nancy*, Richard, Mike A., Don, Steve B.
3. LOCAL MEETS (Staffing and execution of local meets. Course setting and consultation services/course oversight) – Steve T., Linda, Rick W., Anne
4. EQUIPMENT (Meet equipment inventory/storage and purchases. Keeping the garage in order) – Anne, Mike A., Tyler, Rick L.
5. FINANCE (Annual and long-term budget, meet fees, and donations to other organizations) – Lindsay*, Rob, Carl, Stina
6. SCHEDULING (Mapping projects, OCAD updates, "A" meets and annual club schedule) – Rick W.*, Dick, Tom, Doug, Steve B, Greg, Bob
7. MAPPING (Mapping projects, OCAD updates) – Dick D.*

* leader/spokesperson

COMMUNICATIONS: (from Laurie's email)

- Facebook: We have 630 followers and 639 total likes. We spent \$50 each to promote ROC the Map and Western NY Championship on Facebook.
- ROC the Map: 5168 reached, 142 "like" clicks
- WNY Champs: 2071 reached, 18 event responses
- We spent \$30 on Beginner Clinic: 1453 reached, 61 responses
- A Trail Run event was created on Facebook by Bo Shoemaker. We didn't know who he was or why he did this without consulting us, although it was great that he was publicizing our event. He is pace leader and history run leader with Rochester Running Club. I also created an event and we have linked them by being co-sponsors on each. Hopefully that will work out to our benefit.
- Meetup: 395 members. All events (except GCP) have been listed and announced. We cross post with BFLO if we aren't conflicting with their events.
- Kids Out and About: We budgeted \$300 to advertise per Rick Worner. This allotted us a number of paragraphs and Save the Dates in their weekly e-newsletter. We (Don and I) first advertised the beginner clinic and have selected events we felt were the most family friendly to publicize. We have not noticed any significant increase in attendance that seemed a result of the advertising. It's been challenging to keep track of the advertising calendar.
- Community Outreach: Doug Hall presented to a group of Boy Scouts at the Kessler Center on 9/13, in preparation for an orienteering event they were attending. Laurie assisted.
- We've been contacted by Wilson Outdoor Club. They hope to bring 25 students to the Mendon meet.

PERMANENT COURSES AND MAP SALES: (mostly from Nancy's email)

- Genesee County Park has a POC – could we add that to our website?
- There are other ones at Tinker Nature Center and Genesee Country Village Museum Nature Center
- Letchworth hasn't been checked recently
- Could POC maps be a member's perk?
- Using POCs as map hike is a possibility ... could also use them in summers if finding a MD or CS is a problem
- Please send any concerns with POCs to the following caretakers:
 - Mendon – Stephen Brooks
 - Durand East – Mike Alexander
 - Durand West – Rick Worner
 - Webster – Don Winslow
 - Letchworth – Richard and Nancy Burgey

LOCAL MEETS:

- Survey to go out to gather information – Rick W.
- Reminder : there is a \$50 stipend for MDs to run events on our schedule

EQUIPMENT:

- We have new thumb compasses to try out...also got some new base plate compasses

FINANCE:

- PayPal: \$6,438.92
- Key Bank: \$19,884.32
- Total: \$26,323.24

SCHEDULING:

- At this point there are no conflicts with OUSA scheduled events. There is a group discussing the addition of a ROGAINE, but no proposal yet. The schedule includes two new maps at Harriet Hollister and Cumming Nature Center. The always popular Vampire O makes a return just before Halloween.

DRAFT SCHEDULE 2019 Version 2

JAN

13- Winterfest Ski O Introduction
26- Mendon Ski O

FEB

TBD - Cumming Nordic Fest Ski O

MARCH

23 - Mapping Clinic Worner/Kohn

APRIL

14- Beginner Clinic at FF.

MAY

4- Classic Mendon East
19- Classic Cumming Nature Center

JUNE

2 - RMA
15- Classic at Genesee County Park

JULY

9 - Highland Score O 7PM Start
23 - RIT Score O 7PM Start

AUGUST

10- Mendon West Score O 10AM Start
18 - Ellison Park Score O 12 PM Start

SEPT.

8- Classic at Webster Park
21 - Classic at Harriet Hollister

OCT

6 - Classic at Rotary Sunshine
14 NRE at Alasa Farms
26- Vampire O at Durand Eastman West

NOV

2- Trail Race

DEC

1- Annual meeting at Webster Park

MAPPING:

- Alasa and Cumming Nature Center to be updated

- Lindsay to go to Genesee Country Village Museum Nature Center
 - Could Shadow Pines have any O potential?
-

LONG RANGE IMPROVEMENTS:

Documentation of ROC procedures-

- ROC Sync Drive.... Give your write ups to Tyler for now – checking into a Google Team Drive

Getting MD position filled deterrents-

- Committing to a date in the future is an issue
- There seem to be multiple versions of MD position duties
- Sign out list at garage may not be accurate
- MD may or may not be able to run a course
- The length of time commitment.... Maybe the start window could be shortened??
- Time to pick up and return equipment
- May need a MD training again
- May need a good visual at garage to know what equipment is needed at meets
- Rick W. to draft survey to BOD to gather information, Steve T. volunteered to help

Youth and Family Committee Proposed –

- Stephen Brooks expressed interest
- He has some thoughts regarding advertising for kids, getting schedule shirts for kids, putting photos on website featuring kids, advertising with kid friendly push, and connections to Scouts

Powder Mills POC –

- Carl Palmer to work on this
- Could call it a “Map Hike”
- Could be a free map connected to county website
- Motion made to approve \$500 to start this project – Lindsay/Heidi... motion approved

Genesee County Park POC –

- there are loaner maps at the park
 - Could we give them 100 maps and encourage them to let people keep them?
-

Active Discussion/Action Items:

Summer Series

- low turn out for the last one

Compasses

- 9 new thumb compasses to loan out at events
- Use the sign out sheet to make sure they get returned to us

Memorial Status

- Cost to be about \$1,000.... Motion made to spend \$1,000 (or whatever it takes!)... Lindsay/Heidi, motioned approved
- We can add plaques to it in the future....cost for that unknown

OUSA AGM

- Proxy voting was unclear
- Someone from EMPO cast ROC's votes

RMA

- Went well!

Meet Format

- Shorter window possibility?
- Earlier Sunday start? – poll taken of BOD members which didn't seem to support that idea

OUSA VP for Club Development and Youth Activities Contacts

- Bill Jameson, VP Club development Bill.Jameson@hotmail.com
- Barb Bryant, VP Youth Initiatives barb.bryant@gmail.com

ROC Logo

- Newest version should be going on maps

Newsletter

- November 1st deadline to get ideas to Don

Trail Run

- 62 entries to date and 20K race is part of TROY series
- Should have 2 people at road crossing
- New start location needed due to new deck at Stewart Lodge
- We could alter start time and/or have some pre-runners run course to maintain course integrity as markers were vandalized last year

Karl Kolva

- Dick brought some of his O collection if anyone is interested in any of it

Motion Summary:

Motion	1st/2nd	Votes
Memorial bench cost to be about \$1,000.... Motion made to spend \$1,000 (or whatever it takes!)	Lindsay/Heidi	motion approved
BOD Vacancies – Elect Carl Palmer as President-Elect	Lindsay/Heidi	motion approved
Motion made to approve \$500 to start Powder Mills map hike project –	Lindsay/Heidi	motion approved
More Administrative Tasks:	Owner:	Action:
Next Meeting	Doug	December 2, 2018 at Powder Mills
Following Meetings	Carl	TBD
Adjournment – 9:00 pm	Doug	Lindsay/Heidi – motion approved