

Rochester Orienteering Club
June 2013 Board Meeting Minutes

Date:	June 5, 2013 7 pm
Location:	Laurie Hunt's house
Address:	28 Hearthstone Road
Attendees:	Laurie Hunt, Steve Tylock , Lindsay Worner, Bob Bundy , Nancy Burgey , Anne Schwartz, Rick Worner, Rick Lavine, Sandi Willsey , Jim Pamper, Tyler Borden, Don Winslow, Carol Moran, Rob Stevens, Brian Thomas, Rob Holmes , Stina Bridgeman, Joel Shore, Mike Meynadasy
Guests:	Linda Kohn, Dayle Lavine, Karl Kolva

Administrative Tasks:	Owner:	Action:
Call to Order	Laurie	7:08 PM
Approval of Previous Month's Minutes		Completed website information under Trail Run to trailsroc. Added date to financial report. Rick/Lindsay moved. Approved.
Treasurer's Report	Lindsay	As of May 31, 2013, we have: Checking \$5142.22 Savings \$6788.65 Total \$11930.87
In-Box		

1. Review Action Items: Did it happen? Yes or No. Discussions are later. (10 minutes max)

Action Items Between Meetings	Owner	Status
Add OUSA clause to waivers	Laurie	Done
Revise meet box forms	Laurie/Brian	Need to make minor revisions. Post on SugarSync
Procure tags for POC's/Map hikes	Laurie	Done. Coordinating map hikes.
Annual meeting		Decide on location & activity (Ellison)
Trail Run	Brian	Gathering info/prices on registration, timing systems, etc.
Tech shirts/branding	Tom/Laurie	Ordered, should arrive in a few days.
Tuesday Trainings	Rob S	Underway
POC's	Tom	Waiting for revised Durand map. Tom ready to set course. Stickers being placed
Business Partnerships	Brian	Meet w/ Medved

Little Troll	Linda Burgey	L Burgey updated postcards and organized materials.
October Training Meet	Rick	Date and location set. Letchworth Park
Financial Plan/Budget	Laurie/Rob S/Committee	Financial records reviewed by Rob S, working on budget with committee.
Juniors	Mike	
Mapping	Dick	Dick: Durand (east side) 90% complete, expects to complete within a month. GVP and PMP. Needs assistance with Cobb's Hill (Washington Grove area). Linda: Durand (west side). Brian: help with Highland Park vegetation
Alasa Farms map	Rick W	Visited site
Label Epunch boxes with ROC contact info	Suggested by Tyler	
Camp Cutler	Jim Russell	Contacted parties. Started? May need map for 2014 A Meet?
Map Sales	Carol/Sandra/Laurie	Sent letter, price increase took effect. Maps delivered to Map Shoppe.
Compasses	Rick W	Rick will check old compasses. Need cords and labels. Store indoors?
Scrooge-O/Vampire-O Procedure Sheet		Write up MD instructions/procedures for future events

Motion	1 st /2 nd	Votes
Donate \$100 To South Ave Rec Center	Rick/Lindsay	Unanimously approved.
Donate \$190 to OUSA	Rob/Lindsay	Unanimously approved.

2. Status Reports (15 minutes)

Membership: 53 individual, 57 family, 193 member count. About fifty more than last year. 25% increase. Sandra will send cards to expired memberships (approx 38).

Equipment/technology: None.

Maps/Mapping:

Map sales: Jan-March \$495 gross sales (\$160 in expenses), April-May \$553 gross (\$164 in expenses). Price increase letter resulted in a large order from the Map Shoppe.

Visited Alasa Farm. 1110 acres. No base map data. Could be a great location to map. Need to get approval from Genesee Land Trust.

Marketing/Publicity: 118 Meetup members to date. Steve has a list of publications that he sends announcements to on a regular basis. Don is posting announcements on Kids Out and About.

Training: Tues/Thurs trainings light attendance but successful. Rob circulated sign-up list for volunteers. Laurie still hopes to offer more evening beginner sessions or prior to meets. Possibly before Trail Challenge?

Volunteers: Sign up sheet was circulated.

Budget: Lindsay thanks everyone for their cooperation in completing meet director expense sheets, turning in receipts. She sent a breakdown of expenses/income. Rob entered current figures into our budget sheet. Shelters are our big expense. We need to choose shelters and parks wisely depending on event and season, and be mindful of volunteer and participant comfort. Generally we need 40-50 participants to break even on a meet. We are on track so far.

Juniors: Mike Lyons/Mitch Collinsworth are collaborating.

POC's: ROC info stickers are being affixed to posts. Jim completed half of Mendon, Laurie will finish Mendon. Burgey's completed Webster. Kathy Bannister will do Letchworth. Tom has stickers for Durand's new posts.

Map hikes: Durand/Lindsay, Black Creek/Linda, Powder Mill/Brian, Mendon?/Greg. Maps available to members on ROC training (meetup). One free map to all on website? Sell packets of all four maps at meets for \$8. See if Map Shoppe wants to sell them. Label for 2013 season. Publicize through ROC-info, website, FB, meets. Put notices at parks? Ask Leo Roth to write POC/map hike article?

Trail Run: Four participants have registered! Brian has posted event on some running calendars. 300 person limit. Will address parking concerns if registration is high.

Club Series: Sign up at download station. Stina will be updating results. Online registration a possibility. Will publicize more when all the details are worked out.

Tech Shirts: Should arrive shortly. 36 orders. \$25 screen charge, \$10 ink change fee. Should make about \$200 profit.

3. Active Discussion (45 minutes)

LL Bean: Laurie offered to attend their Map & Compass workshop and bring promotional materials. Workshop cancelled. Bean interested in possibly selling maps or sponsoring events. Possibly will ask ROC to teach future workshops.

State of the Club YTD: A Meet bid for 2014 has not been accepted. OUSA may want us to do Sprint/Med/Long instead of Classics. We will ask Rob Holmes to follow status of LIDAR. May want to use Cutler for Sprint course.

Survey: Are we meeting people's needs? Canoe-O, RMA, workshops were requested. Still early in the season, but have a variety of events and regular meets coming up.

Donations:

South Avenue Community Center: Dayle has not been able to get response from the center to find out where to send a check. Motion to donate \$100 (Rick/Lindsay) approved unanimously.

OUSA: April Campaign: Moved to approve donating proceeds of the Black Creek meet (\$190) to OUSA. This would actually be a \$130 donation as we won't have to pay start fees on the 62 starts from this meet. (Rob/Lindsay)

Letchworth Meet: Steve sent a suggestion for a THOMASS format as an event. Linda will design training activities similar to Convention for the morning, with formal training session and debriefing following. Lunch between the events.

Annual meeting: Agreed on Ellison Park, activity TBD. Greece Canal Park was too expensive.

Trail Challenge: Tyler will send information to GRTC and Rochester Running. Discussion on 4/10k vs. 4/8k. Resolved to do two distances. 4k better choice for beginners.

4. **New Business** (15 minute) None

5. Upcoming Event Review (10 minutes)

Date	Event Name	Location	Course Setter / Meet Director / Notes
March 16, 2013	Orienteering Workshops	CCE	Coordinator: Laurie Hunt CCE \$200
April 6, 2013	Orienteering Workshops	CCE	Coordinator: Laurie Hunt CCE \$85
April 7, 2013	Regular Meet Icebreaker	Durand Camp Eastman West Side	MD: Rukshana Coffey, Nancy Burgey CS: Linda Kohn Rotary Cabin \$180
April 20, 2013	Regular Meet	Black Creek Park	MD: Rick and Dayle Lavine CS: Rob Holmes Pathfinder Free
May 4, 2013	Rochester Map Adventure	South Avenue Community Center	MD: Rick and Dayle Lavine CS: Dick Detwiler, Rick Lavine SACC : Donation \$100
May 18, 2013	Regular Meet	Mendon Ponds Hopkins Point	MD: D Lavine CS: R Lavine Hopkins Point \$143
June 2, 2013	Canoe-O	Braddocks Bay	MD: Rick Worner CS: Linda Kohn Braddock Bay N/C Motorboat \$20
June 8, 2013	ADK Expo	Mendon Ponds Beach Area	MD: Don Winslow CS: Don Winslow
June 23, 2013	Regular Meet	Webster Park	MD: Mike Meynadasy, Brian Thomas CS: Rob Stevens Kanatota A reserved \$143
July 11, 2013	Trail Challenge	Genesee Valley	MD: CS: Dick Detwiler Canalside reserved \$100
July 27, 2013	Adventure O	Mendon Ponds	MD: CS: Steve Tylock Shelter: Hopkins Point
August 8, 2013	Sprint, Score-O, White	Durand	MD: CS: Dick Detwiler Acorn Shelter reserved \$90

August 29, 2013	Trail Challenge	Ellison Park	MD: CS: Stina Bridgeman Orchard Grove reserved \$100
September 7, 2013	Regular Meet Special format	Genesee Country Museum Nature Center	MD: CS: Permission for Nature Center granted
September 21, 2013	NOD Sprint, Score-O	Cobb's Hill Tay House	MD: CS: Stina Bridgeman Reserved \$165
October 5 2013		Letchworth East	MD: Rick Worner CS: Jim Russell
October 20, 2013	Regular Meet	Powder Mill Park	MD: Rob Stevens CS: Dick Detwiler North Lodge \$143
October 26, 2013	Vampire-O	Highland Park CCE	MD: Laurie? CS R Worner CCE reserved, \$85
November 2, 2013	Annual Trail Run	Mendon Ponds	MD: Brian Thomas CS: Rick Worner, Linda Kohn East and West Lodges reserved \$286
November 16, 2013	Night-O	Webster Park Parkview Lodge	MD: Anne Schwartz CS: Parkview reserved \$143
December 8, 2013	Annual meeting member event	Ellison	MD: Rick Worner CS: Linda Kohn TBD
January 19, 2014	Ski-O	Mendon Ponds	MD: CS:
February 2014	Ski-O	Durand	MD: CS:

More Administrative Tasks:	Owner:	Action:
Next Meeting	Laurie	Will send Doodle poll for September meeting.
Following Meetings		
Adjournment	8:45 pm	Lindsay/Rick.